

2010 - DISPLAY ADVERTENTIE ECOSYSTEEM NEDERLAND

Data Leveranciers



AD PHILIPS

Adapt

Audience Science

Data Technologieën

AD PHILIPS

Adapt

Data Exchanges

Adatus

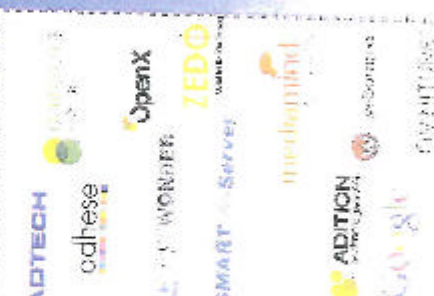
Sales house



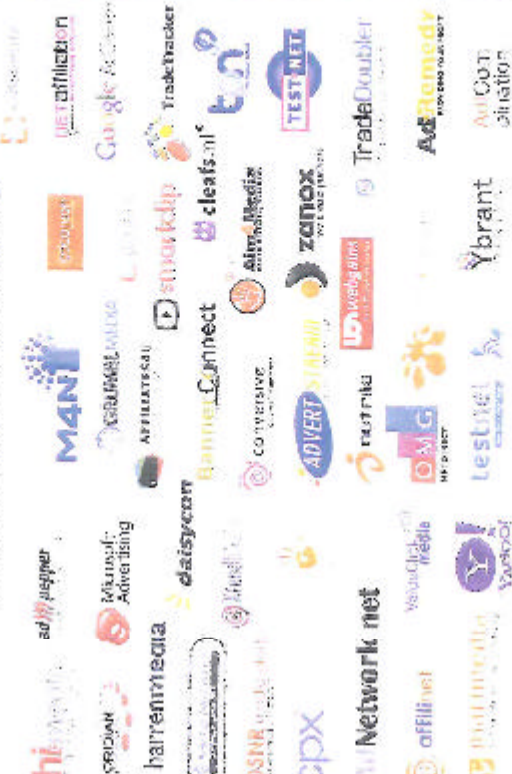
Yield Optimisers / Sell Side Platform (SSP's)



Adservers, Rich Media, Tracking, analytics, tools



Ad Netwerken - performance, audience, verticaal, horizontaal, affiliate, targeted of our combinatie



Demand Side Platformen (DSP's)



Media Bureau Trading desks



Automated Trading Desk



Media bureaus



Adservers, Rich Media, Tracking, analytics, tools



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